

TEACHER NOTES

Peter Madden

'Coming from all the places you have never been'



31 August – 23 November

Peter Madden has become an undisputed master of the art of collage – on the wall and free-standing. PATAKA has brought together twenty-five of his key works over the past decade for this important survey: *Coming from all the places you have never been*, which reveals an artist fascinated with visual spectacle, mystery, darkness and beauty.

Education resource compiled by Linda Fordyce, Education, Pataka Museum of Arts and Cultures, 2014. Pataka Education programmes are supported by LEOTC (Learning Experiences Outside The Classroom) and funded by the Ministry of Education.





• Peter Madden was born in Napier, New Zealand in 1966.

• He studied at Auckland Institute of Technology, Auckland (1992—1995) gaining his Bachelor of Visual Arts, and then his Masters of Fine Arts from Elam School of Fine Arts, Auckland University, Auckland (2002—2004).

 Solo Exhibitions since 1997 in private and public galleries in Hong Kong, Brisbane, Auckland, Wellington, Melbourne, Tokyo.

Group Exhibitions in Christchurch,
Welington, Dunedin, Auckland, Melbourne,
Sydney, Brisbane, Amsterdam, Los Angeles,
Miami, São Paulo, Malmo (Sweden), New York,
Rotterdam.

• He now lives and works in Auckland.



EARLY INFLUENCES - photomontage

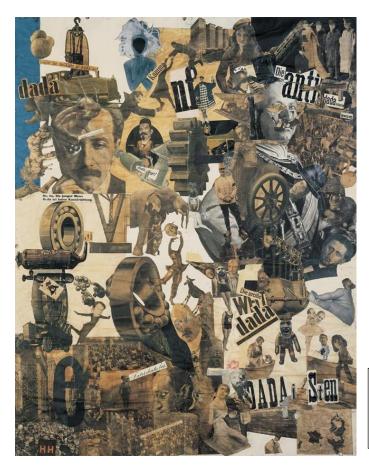
"To say that Madden cuts up and rearranges photographs from National Geographic magazine is like saying that Hendrix played the guitar." ¹

Peter Madden recalls that his uncle gave him a subscription to the National Geographic magazine as a young boy – and that every month he felt as if "the world arrived" on his doorstep. This iconic magazine and its "pseudo-scientific photojournalism", albeit from the perspective of white American culture, has remained a favourite source for his imagery and he has collected piles of old issues (some rescued from mildew in garages), from Trade Me and waiting rooms to repurpose their images in his fantastical, intricate collages and elaborate sculptures. From its pages he cuts, deconstructs, glues and reconstructs worlds from his own perspective.

¹ Tessa Laird, 'Far from the Madden crowd', NZ Listener, Nov. 26-Dec. 2, 2005

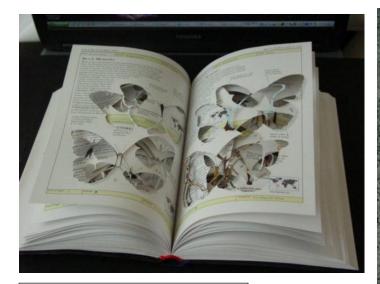


Autumnal 2013 Found recorder and mixed media Collection of The James Wallace Arts Trust Madden travelled overseas after finishing his Fine Arts degree and it was in New York, where the photographic image " was a big thing", that he came across the work of the German Dada artist Hannah Höch who was one of the creators and driving forces of the art of photomontage. Splicing together images taken from fashion magazines and illustrated journals, she created a humorous and moving commentary on society during a time of tremendous social change. During the early twentieth century, Hannah Höch's technique of collage, as well as Surrealist Max Ernst (who brought collage into greater focus with his 1934 graphic novel/book 'Une semaine de bontè' – A week of kindness), challenged and helped to change the whole notion of what fine art could be and include.



Hannah Höch, Cut with the Kitchen Knife through the Beer-Belly of the Weimar Republic 1919 Collage of pasted papers Berlin Museum

A member of Berlin's **Dada** movement in the 1920s, Hannah Höch is best known for her work which became her personal and political expression about the role of women in the Weimar post-war period (1919-1933) in Germany. Höch cut out images and text from catalogues, newspapers and magazines and pasted them into a kaleidoscopic, yet carefully orchestrated composition and comment about her 'modern' world. Collage has since evolved into a socially relevant form of expression – a medium well suited to mix the real and imagined, past and present, fact and fantasy into a reassembled world within the same frame. Höch provided the inspiration Madden needed at that time to redefine his art practice and take it even further.



Butterfly Book (aka The Missing) 2007 Found object and found images Collection of The James Wallace Arts Trust



Butterfly Book 2007 Found object and collage Private Collection



TECHNIQUE and **TOOLS**

Madden describes his practice as 'sculptography'. He uses found photography of the flora and fauna derived from the real world in old books, magazines and encyclopedias: birds, reptiles, flowers, butterflies, moths, spiders, snakes, tropical fish and plants - to create magical inventive 2D and 3D collages.

Madden deftly cuts out the chosen images from their backgrounds using a scalpel with such patience and skill that the cut-out pages are usually left intact – often becoming artworks themselves. He also takes great pains to bevel the edges of his often-miniscule fragments of photographs so that they are only about one tenth of a millimetre thick.

'Like an unlicensed eye surgeon ever so carefully, I cut along the edge'.¹

Madden refers to this cutting-out process as the liberation of photographic fragments from their original aperture or "snap and capture setting." Some of these fragments – so small they can only be held by tweezers - are glued onto layers of transparent sheets of Perspex or glass. These liberated images are often trapped between up to five or more layered sheets of clear perspex which help to create an important depth of field. Madden constructs new 'beings' out of the juxtaposition of and the interplay between the images on the separate layers. In other works, photographic fragments are mounted on wires to become fantastic constructions and mounted in relief and overlapping layers to become intriguing portraits. Each artwork takes hours, even weeks of work.

¹ Artist statement, 2008.

Madden also uses found objects in his work as well as photographs. The found everyday objects he uses act as a kind of support or scaffolding for the explosion of collaged-objects (his images are called objects) around them. Something as ordinary as a pair of old wornout shoes or a chair from his studio is magically transformed with the cut-out objects and given a new life. For example; a chair is covered in foliage, an animal head sprouts a profusion of flowers, snakes multiply amid the pages of an Oxford dictionary and a crouching skeleton is covered with moths.



Leave 2004

Leather shoes and found images, Chartwell Collection, Auckland Art Gallery Toi o Tamaki



The Sparrow's Mind 2013 Found object and mixed media Courtesy of Robert Heald Gallery, Wellington



Crouches with Moths 2010

Found object, mixed media and collage Collection of Christchurch Art Gallery Te Puna o Waiwhetu Madden has also been painting on dead flies since the early to mid-2000s, preserving them by using glue and gesso. His assortment of flies includes those with painted flags, one with a painted small but precise skull, some wrapped in silver-leaf, some with collaged plane wings and others done with light watercolour washes.



Assorted flies from Lord of the Flies installation 2012 - 2014 dead flies, gesso, watercolour & resin Collection of the artist.



ARTIST THEMES AND SUBJECT MATTER

"I'm not a photographer standing on the edge of the world.... In my work, I'm cutting into a body of knowledge, poetically releasing the images".¹

Peter Madden prefers to leave his work open to interpretation and likes to have a sense of mystery surrounding his artwork. Many of his works reflect his own social and ecological concerns about the state of the world. He uses images (objects) that remind us about the fragility of life - including the threat of extinction for some of our earth's flora and fauna.

¹ Peter Madden, quoted in Sue Gardiner, 'The Unbuilt Realm', Artnews Autumn 2004.

Like rats leaving a sinking ship, we see flocks of birds, schools of fish and swarms of creatures fleeing a kind of white 'black' hole in space where the planet Earth should be in *The Leaving*. In this work as well as *Corona* his exploding or imploding compositions can also become a kind of halo or a crown around the reflection – in the space in the middle - of the viewer's face.

A sense of impending disaster and a fascination with death and transformation accompany many of Madden's magical 2D and 3D universes. In the 17th century European Vanitas tradition, symbols of the transcience of life and the passage of time are ever present in his work: moths, butterflies, skulls, rotting fruit are all reminders about fleeting beauty and its eventual withering.

Preoccupations about life, death and notions of truth aside - Madden also infuses his work with poetry and humour and a sense of the 'delightful' and 'whimsical'. Children especially are captivated by the black miniature cityscape mounted on a black table in the middle of the gallery. It is called The Unbuilt Realm of Indeterminapolis, an imaginary complex fantasy world drawing upon photographs of the real world to recreate dreams, nightmares and histories of past civilisations (regular features of National Geographic magazines) with a touch of gothic fairyland. Children can identify with the feeling that the city could come alive at night. Madden has commented that creating cityscapes or dioramas made him feel like a writer developing a novel. Most of his works contain 'untold' stories and children are able to let their own imaginations take over while viewing all the objects.



The Unbuilt Realm of Indeterminapolis, 2003 Found objects and mixed media Collection of The James Wallace Arts Trust

Using second-hand magazines and images and 'found' objects, Peter Madden is an artist who has become passionate about the concepts of visual recycling and multimedia upcycling. "A resourceful New Zealander, I reuse and make my work with a simple economy of resources – no special technologies are involved. Everyone can do it. I see my role as an artist as creating a different economy out of society's detritus." ¹

¹ Personal communication 8 June 2009, Pataka catalogue : *Coming from all the places you have never been*, essay by Helen Kedgley[.]

ARTIST STATEMENT

I suppose I am an altogether different collagist, maybe a collagist of difference. My primary source is National Geographic, a pseudo-scientific magazine, a coffee table Carle Andre gone mad. It is a magazine of which 6 billion exist and 23 million are added every month. Washed up in second-hand stores and the digital pages of Trade Me these treasures contain fantastic stories of lost civilisations and exotic butterflies that smell like orchids once dead. My supply would seem to have no limit. Indeed it is this limitlessness that I fold in on itself as I make art.

Like an unlicensed eye surgeon ever so carefully, I cut along an edge of possibilities. The scalpel locates and dislocates, creating from this body of knowledge a poetic space, individualised and liberated from the frozen stillness of those pages. Fragments totalling in the thousands, slip between sheets of here and there. Seeded in fields of imagination, a dark flower opens in the compassionate space of you my viewer (the infinite propels itself into the mundane). Here, a reluctant artwork unravels its untold story.

Peter Madden, 2008.



Ram Mount 2004 Found object and found images Chartwell Collection, Auckland Art Gallery Toi o Tamaki, 2004

FURTHER INFORMATION

Video - <u>http://www.youtube.com/watch?feature=player_embedded&v=hVqbY7PtIFs</u> [7m23s]

http://www.youtube.com/watch?feature=player_embedded&v=2AKP4yBx31A [3m10s]

Anon., 'Found Images,' *Metro Magazine*, January 2005, p.83. Gardiner, S., 'The Unbuilt Realm', *Art News New Zealand*, Autumn 2004, pp.52-3. Laird Tessa, 'The Living Dead', *Natural Selection*, Issue 2, Winter 2004, (www.naturalselection.org.nz) Laird, Tessa, 'Far from the Madden Crowd,' *The Listener*, 26 November, 2005, p.47 Linz, Talia, *Art & Australia*, Autumn, 2010 McNamara,T.J., 'Imagination takes wing,' *New Zealand Herald*, 3 November, 2004, p.87 Stutchbury, Sarah, 'Peter Madden: Image Liberator,' *Unnerved: The New Zealand Project*, Queensland Art Gallery, 2010, p.91.

Useful websites: www.telecomprospect2004.org.nz www.michaellett.co.nz http://citygallery.org.nz/assets/New-Site/Education/Education-Resources/Peter%20Madden%20Resource%20Kit.pdf

WHAT IS COLLAGE?

From its roots in the early years of the twentieth century, shadowing modernism and tracing its way through photography, collage is a medium as diverse as it is politically charged. Emerging as a reaction to the First World War, collage allowed artists to interact with existing materials – anything from newsprint and magazines to maps, tickets and propaganda and photographs – to rip them apart and then reassemble them, creating visually dynamic hybrids. The exclusive use of photos in collage is called photomontage.

'Collage' is an early twentieth century word derived from the Old French term coller "to glue," and from the Greek word kola- "glue."

Coined by Georges Braque and Pablo Picasso, the term 'collage' points towards a medium that is both serious and tongue-in-cheek at the same time; and a technique that is deeply referential of the social change and political world in which the works were first produced. Via the assemblage of different objects and images, collage interrogates the fundamental concept of what it is to create art. Collage became the way to integrate "high" and "low" art - work made by the artist's hand and work made by mass-production.

http://arthistory.about.com/od/glossary_c/a/c_collage.htm

PRE AND POST VISIT ACTIVITIES

- COLLECT together National Geographic magazines (that you are allowed to cut up) and begin to create image banks - 'subject and size groupings' of images to use.
- CREATE some composite pictures combining separate images together to create magical fantasy animals etc.
- DECORATE some everyday objects with collaged images try to make it look as though it is magically and naturally sprouting/growing the images.



- FIND OUT about other influential collage artists including: Joseph Cornell, Hannah Höch, Man Ray, Kurt Schwitters and Jessie Treece - have a close look at their work.
- THINK about the different ways you can use 2D images to make 3D sculptural artworks – e.g. Peter Madden uses wire, foam and found everyday objects.
- HOW WELL can you cut around an image and lift it out to reveal the negative space from where it had been? Practise your cutting techniques – You may need a scalpel to do this well or special pointed craft scissors.
- WORK together to create a magical cityscapethink about who lives there and how they move around in your city. Make it tell a story!
- RESEARCH the 'Vanitas' tradition of the 17th century a genre of art which uses symbolic objects (such as skulls, rotting food, butterflies and fading flowers) to remind people about the cycle of life. Make dioramas that use some of the symbols.
- ◆ INVESTIGATE the use of scale in Peter Madden's work to add depth to your work.



A Man's Past 2012 Found images and mixed media on board Private Collection, Wellington